

# GROW / START YOUR BUSINESS

IN POCAHONTAS COUNTY

INCENTIVES / FINANCING / PROGRAMS



POCAHONTAS COUNTY  
ECONOMIC DEVELOPMENT COMMISSION

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# Why choose Pocahontas County?

1.0

# AFFORDABILITY

Cheaper housing

Cheaper gas, food, beer

Cheaper entertainment

1.1



## AFFORDABILITY



# #2

in counties with the  
**lowest cost of living**  
in Iowa



1.2



## AFFORDABILITY



# #17

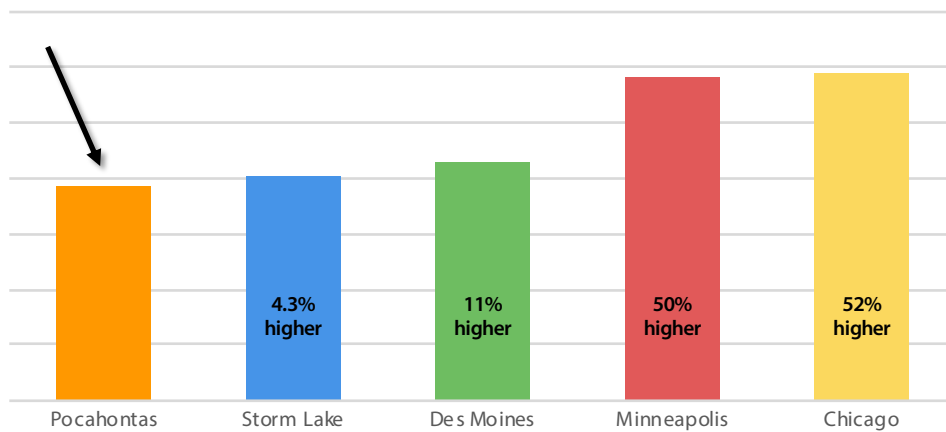
in counties with the **lowest cost of living** in America



1.3



## COST OF LIVING COMPARISON



1.4

# REAL ESTATE PRICES

Lower rent payments

Lower mortgages

Lower upfront costs

1.5



REAL ESTATE & HOUSING



# #2

in best counties to  
**buy a house**  
in Iowa



1.6



## REAL ESTATE & HOUSING



# #18

in best counties to  
**buy a house**  
in America

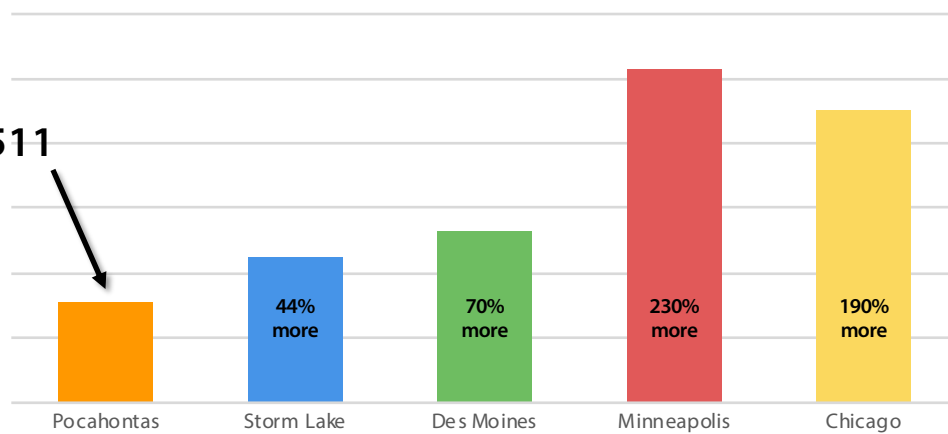


1.7



## MEDIAN HOME COST COMPARISON

\$63,511



1.8

# EDUCATION

Above average schools

Low student to teacher ratios

High graduation rates

1.9



## EDUCATION

sperling's  
BEST PLACES

Local school rated

**7.5 / 10**

by Sterling's Best Places



Showing stats for Pocahontas Area Middle/High School

1.10



 EDUCATION

# Top 5%

of public schools with  
**high graduation rates**  
in Iowa



Showing stats for Pocahontas Area Middle/High School

1.11

 EDUCATION

## POCAHONTAS

**85-89%**

Proficiency in Math

**80-84%**

Proficiency in Reading/Language Arts

**13:1**

Student to Teacher Ratio

## STATE OF IOWA

**78%**

Proficiency in Math

**75%**

Proficiency in Reading/Language Arts

**14:1**

Student to Teacher Ratio

Showing stats for Pocahontas Area Middle/High School

1.12

# SMALL TOWN LIFE

Relaxed pace

Less crime

Close-knit community

1.13



## PROS OF A SMALL TOWN

### PEACE & SERENITY

Enjoy a slower-paced, relaxed lifestyle with great work-life balance and high quality of life, *plus* beautiful stars, sunrises, and sunsets

### SAFE & SECURE

It's so safe here that kids play outside alone, bikes are left unattended with no locks, and keys are even left in vehicles (we're not kidding)

### FEWER CROWDS

You won't find yourself waiting in line 30 minutes for a table, struggling to find a seat at the movie, or stuck in the checkout lane (unless of course you're chatting)

### FRIENDLY FACES

You know your neighbors (if not the entire block), your waiter knows your order, and you can't drive through town without receiving a friendly wave

### STRESS-FREE TRAFFIC

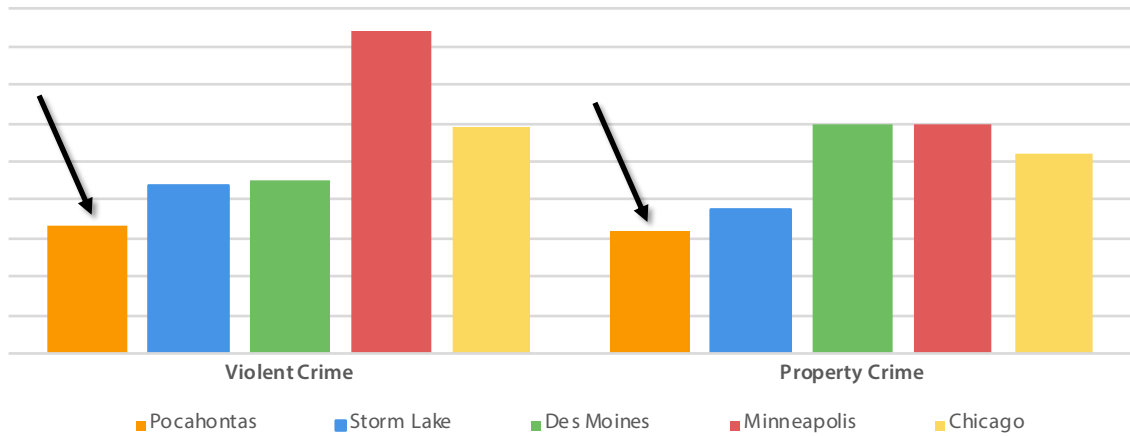
Say goodbye to traffic jams and long commutes. Here you can get across town in minutes, make easy left turns, and there are only a few traffic lights (in the Busiest Little City in Iowa: Laurens)

### MORE OPPORTUNITIES

Whether you want to run for public office, be the president of a club, start a new task force, or volunteer, we have opportunities for you (*so many* opportunities)

1.14

## CRIME RATE COMPARISON



1.15



## AVERAGE COMMUTE TIME

**Pocahontas  
County**

**15.9**

minutes

<

**State  
of Iowa**

**18.1**

minutes

<

**United  
States**

**25.3**

minutes

1.16



QUALITY OF LIFE



#6

in  
**best counties for retirees**  
in Iowa



1.17



QUALITY OF LIFE



#43

in  
**best counties for retirees**  
in America



1.18

# POCAHONTAS COUNTY

## LOCAL FINANCIAL RESOURCES

2.0



## POCAHONTAS COUNTY REVOLVING LOAN

### ABOUT THE PROGRAM

- Provides financial assistance in the form of **low-interest loans** to businesses/industries requiring assistance in order to create new job opportunities or retain existing jobs
- Assistance is provided to encourage new business start-ups, expansion of existing business and/or the relocation of business into Pocahontas County, or the retention of existing Pocahontas County businesses with ownership change
- 5-year, 2% loan up to \$25,000
- Applicant must have sufficient collateral for the loan

### PROGRAM CONTACT

Tom Grau  
Executive Director  
Pocahontas County Economic Development Commission  
712.335.3935  
[tom@growpoco.com](mailto:tom@growpoco.com)

### APPLICATION

<https://pocahontascounty.iowa.gov/wp-content/uploads/Pocahontas-County-RLF-Application-.pdf>

2.1



## LAURENS REVOLVING LOAN

### ABOUT THE PROGRAM

- Provides **financial assistance** to businesses and industries requiring assistance in order to create new job opportunities or retain existing jobs
- Applicant must have sufficient collateral

### PROGRAM CONTACT

Chad Cleveland  
Laurens Municipal Power & Communications  
712.841-4610  
[chad@laurens-ia.org](mailto:chad@laurens-ia.org)

2.2



## POCAHONTAS REVOLVING LOAN

### ABOUT THE PROGRAM

- Provides **financial assistance** to businesses and industries requiring assistance in order to create new job opportunities or retain existing jobs
- Max Funding:  
IRP Loan: up to \$100,000 or 50%  
RBEG Loan: up to 100% (business only)  
REDG Loan: up to \$240,000 or 80%
- Terms:  
10 years – Building/Real Estate  
5-7 years – Equipment  
1-3 years – Working Capital
- Typically 4% rate (may vary by project)
- Applicant must have sufficient collateral

### PROGRAM CONTACT

Joan DeWall  
City Clerk, Pocahontas  
712.335.4841  
[pokyclerk@hotmail.com](mailto:pokyclerk@hotmail.com)

2.3



## POCAHONTAS GRANT PROGRAMS

### CITY OF POCAHONTAS SIGN GRANT PROGRAM

- Provides a **grant** up to \$500 to assist businesses with replacing signage in the business district
- The applicant pays ½ of the costs associated with approved signage

### CITY OF POCAHONTAS FAÇADE GRANT PROGRAM

- Provides a **grant** up to \$5,000 to assist businesses with exterior façade renovations in the business district
- The applicant pays ½ of the costs associated with approved renovations
- Eligible improvements include painting, signage, awnings, windows, masonry repair, and lighting

### PROGRAM CONTACT

Joan DeWall  
City Clerk, Pocahontas  
712.335.4841  
[pokyclerk@hotmail.com](mailto:pokyclerk@hotmail.com)

2.4



## MIDAS REVOLVING LOAN

### ABOUT THE PROGRAM

- Provides **financial assistance** to bridge the gap between owner equity and the amount traditional lending institutions are willing to commit to facilitate the project
- Assistance is provided to encourage new or expanded development activities in Northcentral Iowa counties
- Eligible activities include, but are not limited to, fixed assets financing (i.e., land acquisition, building, equipment and inventory loans). Renovation, construction, and refurbishing of plant and equipment are included as eligible activities. Working capital is an eligible activity, but not

### PROGRAM CONTACT

Kathy Pfeiffner  
515.576.7183 ext. 211  
[kpfeiffner@midascog.net](mailto:kpfeiffner@midascog.net)

### WEBSITE

[https://sites.google.com/a/midascog.net/  
www/services/regional-initiatives/rlf/  
business-development](https://sites.google.com/a/midascog.net/www/services/regional-initiatives/rlf/business-development)

### APPLICATION

<https://goo.gl/38qdV6>

2.5



## TAX ABATEMENT

- Iowa law allows cities and counties to temporarily abate taxes from a portion of the assessed value added by new construction and/or improvements to an existing structure. The abatement is for renovation, additions, or new construction, and must increase the value of the property.
- Implementation practices vary by community/county

2.6





## TAX INCREMENT FINANCING (TIF)

- City councils or county boards of supervisors may use the property taxes resulting from the increase in taxable valuation caused by the construction of new industrial or commercial facilities to provide economic development incentives to a business or industry.
- Tax Increment Financing may be used to offset the cost of public improvements and utilities that will serve the new private development, to finance direct grants or loans to a company, or to provide the local match for federal or state economic development assistance programs.
- Implementation practices vary by community/county

# POCAHONTAS COUNTY

LOCAL PARTNERS,  
PROGRAMS & SERVICES

3.0



## SMALL BUSINESS ADMINISTRATION



U.S. Small Business Administration

### SBA LOAN

- The Small Business Administration works with lenders to provide **loans to small businesses**
- SBA sets guidelines for loans made by its partnering lenders, community development organizations, and micro-lending institutions
- Reduces risk for lenders
- Provides up to an 85% guarantee on bank loans, making it easier for small businesses to get loans

### PROGRAM CONTACT

Terry Case  
 Lender Relations Specialist  
 515.284.4560  
[terry.case@sba.gov](mailto:terry.case@sba.gov)

### WEBSITE

[www.sba.gov/funding-programs/loans](http://www.sba.gov/funding-programs/loans)

3.1



## SMALL BUSINESS DEVELOPMENT CENTER



### ABOUT SBDC

- Offers no fee, confidential, customized business consulting
- Hosts a variety of workshops and classes that are relevant to today's businesses

### PROGRAM CONTACT

Kimberly Tiefenthaler  
 Regional Director, North Central Iowa SBDC  
 515.576.6242  
[kimberlyt@ncisbdc.com](mailto:kimberlyt@ncisbdc.com)

### WEBSITE

[www.iowasbdc.org/regional-center/fort-dodge/](http://www.iowasbdc.org/regional-center/fort-dodge/)

### COUNSELING SERVICES

- Business Planning
- Customer Discovery
- Financial Opportunities
- Cash Flow Projections
- Financial Analysis
- Loan Proposal
- Business Growth Strategies
- Marketing Strategies
- Business Transition
- Export Assistance
- Startup Assistance

3.2



## ISU EXTENSION & OUTREACH

IOWA STATE UNIVERSITY  
Extension and Outreach

### ISU EXTENSION & OUTREACH RESOURCES

- [Iowa Community Indicators Program \(ICIP\)](#): Provides data and research on local economic, demographic, and social trends for businesses and communities
- [Retail Trade Analysis](#): Reports of recent historical trends in the local retail trade sector
- [Ag Marketing Resource Center \(AgMRC\)](#): Resource for producers interested in value-added agriculture

### CONTACT INFORMATION

305 N Main St  
Pocahontas, IA 50574  
712.335.3103

### WEBSITE

[www.extension.iastate.edu/pocahontas](http://www.extension.iastate.edu/pocahontas)

3.3



## PAPPAJOHN CENTER FOR ENTREPRENEURSHIP

IOWA STATE UNIVERSITY  
Pappajohn Center for Entrepreneurship

### ABOUT THE PROGRAM

- The Pappajohn Center is a catalyst that brings together the people and ideas necessary for launching and growing successful enterprises
- Provides assistance and resources to aid the development process and support the entire launch of a new venture

### RELATED RESOURCES

- [ISU Entrepreneurship Research Guide](#)
- [ISU Research Park](#)
- [CyBIZ Lab](#)
- [ISU Office of Economic Development and Industry Relations \(EDIR\)](#)

### CONTACT INFORMATION

1805 Collaboration Place  
Suite 1300  
Ames, IA 50010  
515.296.6532

[info@isupjcenter.org](mailto:info@isupjcenter.org)

### WEBSITE

[www.isupjcenter.org](http://www.isupjcenter.org)

3.4



## CENTER FOR BUSINESS GROWTH & INNOVATION



CENTER FOR  
**BUSINESS GROWTH  
AND INNOVATION**  
UNIVERSITY OF NORTHERN IOWA

### FEATURED PROGRAMS

- **Advance Iowa:** Pairs business owners with advisors
- **Business Concierge:** Connects entrepreneurs with the right public sector organization
- **Dream Big Grow Here:** Competitive grants to help businesses start or grow
- **Innovation Incubator:** An immersive environment and top-notch university resources designed to foster business success

### CONTACT INFORMATION

8120 Jennings Drive, Suite 13  
Cedar Falls, IA 50614

319.273.4344

[cbgi@uni.edu](mailto:cbgi@uni.edu)

### WEBSITE

<https://cbgi.uni.edu>

3.5



## CENTER FOR INDUSTRIAL RESEARCH & SERVICE



### CIRAS SERVICES

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>■ <b>Growth</b><br/>B2B Networking<br/>Exporting<br/>Government Contracting<br/>Marketing Strategy</li> <li>■ <b>Leadership</b><br/>Culture<br/>Innovation<br/>Management Systems<br/>Strategy</li> <li>■ <b>Productivity</b><br/>Lean<br/>Operational Excellence<br/>Operations Management<br/>Quality</li> </ul> | <ul style="list-style-type: none"> <li>■ <b>Technology</b><br/>Digital Manufacturing<br/>Emerging Technologies<br/>Engineering<br/>Testing</li> <li>■ <b>Workforce</b><br/>Economic Development<br/>Hire a Student<br/>K-12<br/>Workforce Strategies</li> </ul> |
|---|---|

### PROGRAM INFORMATION

Derek Thompson  
NW Account Manager  
515.419.2163  
[thompson@iastate.edu](mailto:thompson@iastate.edu)

### WEBSITE

[www.ciras.iastate.edu](http://www.ciras.iastate.edu)

3.6



## IOWA AREA DEVELOPMENT GROUP



### BUSINESS RESOURCES


- **Regulator Assistance:** IADG works closely with departments of state governments and will gladly assist your project with any permitting assistance you may require
- **Questline:** Offers manufacturers and processors fast, unlimited, and confidential access to a team of technical and engineering experts
- **Ripple Effect Program:** Provides a portfolio of financial and technical assistance program options for businesses
- **Targeted Industry Reports**

### CONTACT INFORMATION

2600 Grand Ave  
Suite 430  
Des Moines, IA 50312  
515.223.4817

### WEBSITE

[www.iadg.com](http://www.iadg.com)



**STATE  
OF IOWA**

**SMALL BUSINESS  
ASSISTANCE**

4.0



## IA SOURCE LINK



### CONNECTING ENTREPRENEURS AND SMALL BUSINESSES TO RESOURCES

- **IASourceLink** helps small businesses succeed by providing complimentary and ease access to assistance needed to start and grow a business.
- **Resource Navigator** – portal connecting entrepreneurs to a network of nonprofits that provide services to help small businesses
- **Business Concierge** – provides personalized assistance and referrals
- **Business License Info Center** – information on licenses, permits, and regulatory info

### PROGRAM CONTACT

Iowa Economic Development Authority

Amy Kuhlers  
515.348.6250  
[iasourcelink@iowaeda.com](mailto:iasourcelink@iowaeda.com)

### WEBSITE

<https://www.iasourcelink.com/>

4.1



## TARGETED SMALL BUSINESS PROGRAM

### ABOUT THE PROGRAM

- Helps women, individuals with minority status, service-connected disabled veterans and individuals with disabilities overcome some of the hurdles to start or grow a small business in Iowa
- Benefits of certification include a listing in the online TSB Directory which is used by public and private buyers across the state, invitations to networking and exclusive events to meet public purchasing managers and private buyers, business promotion as a Certified TSB, and more

### PROGRAM CONTACT

**TSB Certification**  
Jill Lippincott  
515.348.6159  
[tsbcert@iowaeda.com](mailto:tsbcert@iowaeda.com)

**Iowa Center for Economic Success**  
515.283.0940  
[info@theiowacenter.org](mailto:info@theiowacenter.org)

**DAS Central Procurement Manager**  
Karl Wendt  
515.281.7073  
[karl.wendt@iowa.gov](mailto:karl.wendt@iowa.gov)

### WEBSITE

<https://www.iowaeda.com/small-business/targeted-small-business/>

4.2





## BUSINESS LICENSE INFORMATION CENTER

### HELPING BUSINESSES LEARN ABOUT IOWA LICENSING REQUIREMENTS

- There is not a “general business license” in Iowa. Instead, Iowa regulated the activity of your business or operation.
- Whether you’re a newly established business wondering how to fulfill your licensing obligations, a contractor looking for registration information, or an existing corporation seeking to expand your business lines or geographic footprint, IASourceLink can assist you.
- Search the [online license database](#) to identify licenses that may be necessary for a specific business.

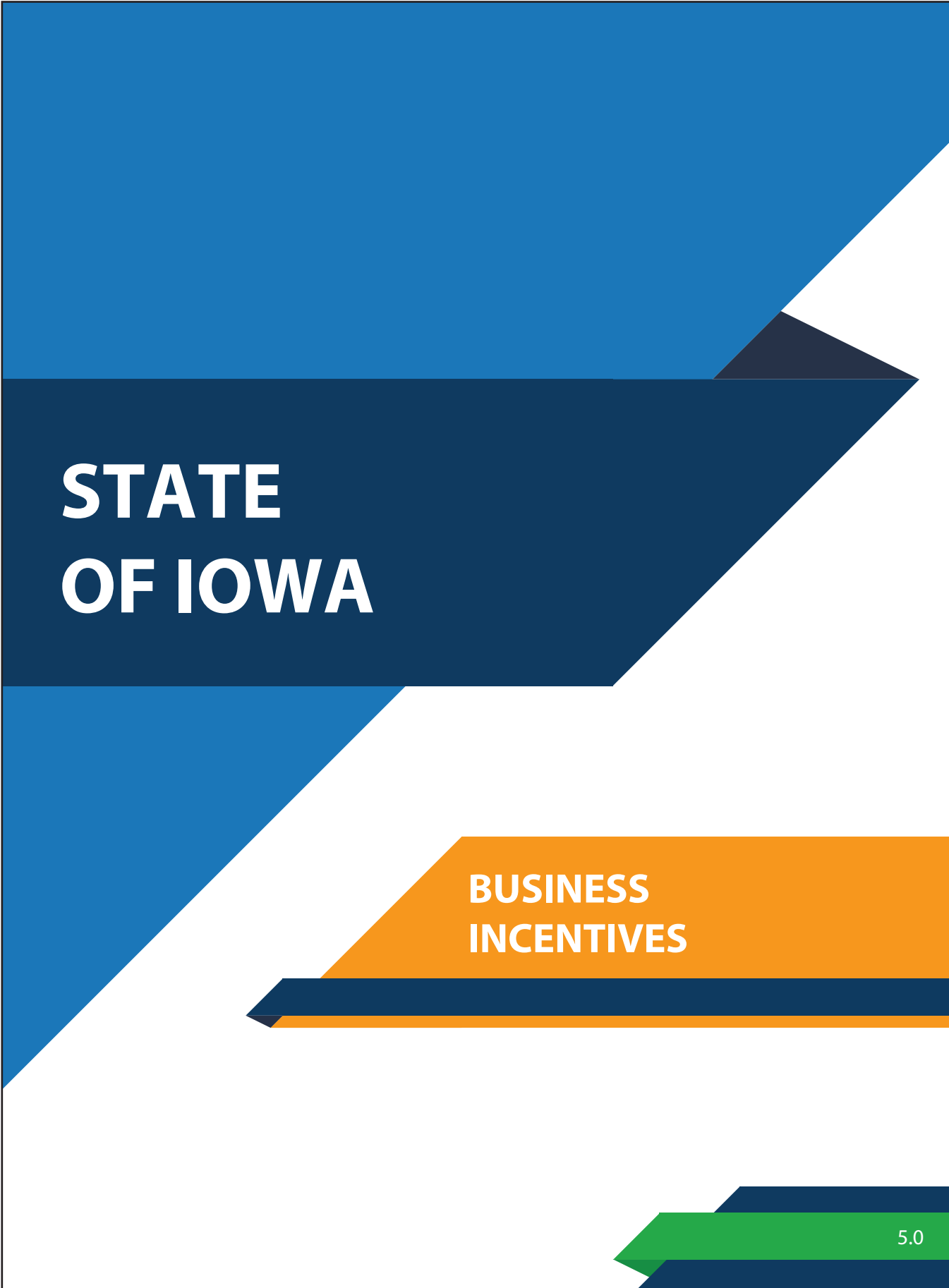
### PROGRAM CONTACT

Iowa Economic Development Authority

Christine Cavil  
515.348.6157  
[blic@iowaeda.com](mailto:blic@iowaeda.com)

### WEBSITE

<https://iasourcelink.com/resources/business-license-home>

The image features a series of overlapping, angular geometric shapes in shades of blue, orange, and green. The top section is a large blue shape. Below it is a dark blue shape containing the text 'STATE OF IOWA'. Further down is an orange shape containing the text 'BUSINESS INCENTIVES'. At the bottom right, there is a green shape containing the text '5.0'. The overall design is modern and minimalist.

# STATE OF IOWA

## BUSINESS INCENTIVES

5.0



## ECONOMIC DEVELOPMENT SET-ASIDE (EDSA)

### ABOUT THE PROGRAM

- Provides **financial assistance** to businesses and industries that need assistance to create or retain jobs
- Direct loans or forgivable loans
- Priority given to projects that create manufacturing jobs, add value to Iowa resources and/or increase exports
- Preference given to businesses that create or retain the greatest number of jobs with the least amount of program dollars

### PROGRAM CONTACT

Iowa Economic Development Authority

Nichole Hansen  
515.348.6215

[cdbq@iowaeda.com](mailto:cdbq@iowaeda.com)

### WEBSITE

[www.iowaeconomicdevelopment.com/EDSA](http://www.iowaeconomicdevelopment.com/EDSA)

5.1



## HIGH QUALITY JOBS (HQJ)

### ABOUT THE PROGRAM

- Provides qualifying businesses assistance to **off-set some of the costs** incurred to locate, expand or modernize an Iowa facility
- Loans, forgivable loans, tax credits, exemptions and/or refunds
- Local property tax exemption of up to 100% of the value added to the property to a period not to exceed 20 years may be available
- Actual award amounts based on the level of need; quality of the jobs; percentage of created or retained jobs defined as high-quality; and the project's economic impact

### PROGRAM CONTACTS

Iowa Economic Development Authority

Alaina Santizo  
515.348.6162

Maicie Pohlman  
515.348.6161

[businessfinance@iowaeda.com](mailto:businessfinance@iowaeda.com)

### WEBSITE

<https://www.iowaeda.com/grow/high-quality-jobs/>

5.2



## NEW JOBS TAX CREDIT (260E)

### IOWA INDUSTRIAL NEW JOBS TRAINING (260E)

- One-time, corporate **income tax credit** available to participants in the New Jobs Training (260E) Program – up to \$1,836 per new employee in 2019

### PROGRAM CONTACTS

Iowa Economic Development Authority

Beth Balzer  
515.348.6195  
[Beth.Balzer@iowaEDA.com](mailto:Beth.Balzer@iowaEDA.com)

### WEBSITE

<https://www.iowaeda.com/grow/new-jobs-tax-credit/>

5.3



## RESEARCH ACTIVITIES TAX CREDIT

### ABOUT THE PROGRAM

- Iowa companies earn refundable **tax credits** for research and development investments that may be paid directly in cash to the company once its tax liabilities have been met
- Research may include manufacturing process improvements and time spent by engineers, management and other employees designing and testing new manufacturing processes

### PROGRAM CONTACTS

Iowa Economic Development Authority

Maicie Pohlman  
515.348.6161  
[businessfinance@iowaeda.com](mailto:businessfinance@iowaeda.com)

### WEBSITE

<https://www.iowaeda.com/innovate/research-activities-tax-credit/>

5.4



## MORE IOWA TAX ADVANTAGES

### TAX ADVANTAGES

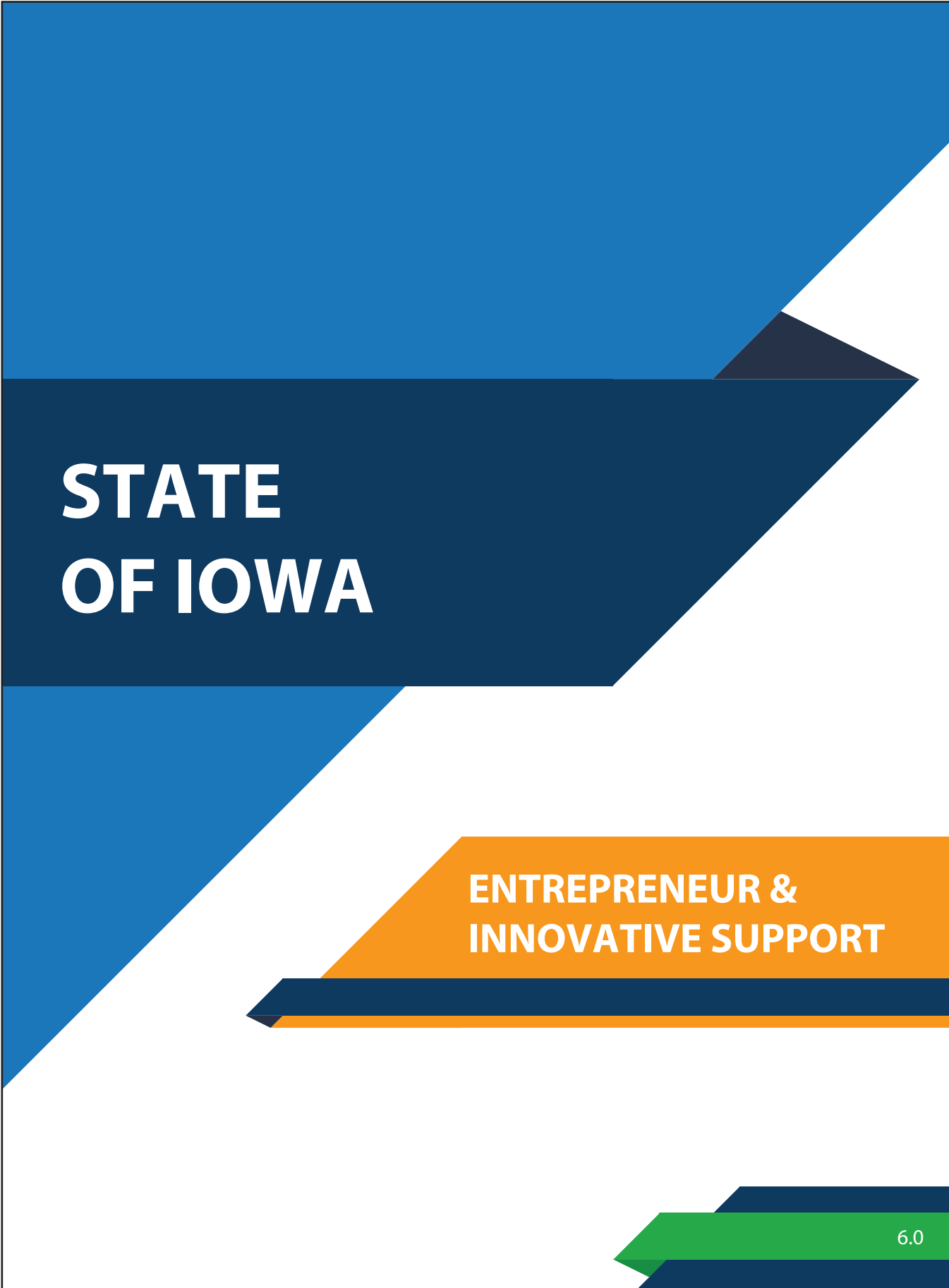
- **No sales and use tax** on manufacturing machinery and business equipment purchases
- **No property tax** on new industrial machinery and business equipment
- **No personal property tax**, including corporate inventories of goods-in-process, raw materials and salable goods

### IOWA CORPORATE INCOME TAX

- 50% deductibility of federal taxes from Iowa corporate income
- Single-factor, non-unitary based only on the percentages of total sales income within the state

### RENEWABLE CHEMICALS PRODUCTION TAX CREDIT

- Iowa offers the first in the nation [Renewable Chemicals Production Tax Credit](#). The program incentivizes the production of 30 high-value chemicals derived from biomass feedstocks.



**STATE  
OF IOWA**

**ENTREPRENEUR &  
INNOVATIVE SUPPORT**

6.0



## DEMONSTRATION FUND

### ABOUT THE PROGRAM

- Provides assistance to companies with market-ready innovative technologies or products that have a clear potential for commercial viability
- Assists companies with marketing and business development activities
- Awards up to \$125,000  
Funds are primarily in **loans or royalty arrangements** with a 1:2 (private:public) match

### PROGRAM CONTACTS

#### Iowa Economic Development Authority

Jill Lippincott  
515.348.6159  
Jill.Lippincott@iowaEDA.com

### WEBSITE

<https://www.iowaeda.com/innovate/demonstration-fund/>

6.1



## IOWA INNOVATION ACCELERATION FUND

### ABOUT THE PROGRAM

- Funds are designed to accelerate the pace of market development, leverage private investment and industrial expansion efforts that result in significant capital investment
- Provides financing to eligible businesses through two programs in the form of **royalty arrangements or loans** with a 1:1 (private:public) match
- **PROPEL** awards up to \$300,000 to accelerate market development
- **INNOVATION EXPANSION** awards up to \$500,000 to encourage expansion of product lines

### PROGRAM CONTACTS

#### Iowa Economic Development Authority

Jill Lippincott  
515.348.6159  
Jill.Lippincott@iowaEDA.com

### WEBSITE

<https://www.iowaeda.com/innovate/innovation-acceleration-fund/>

6.2



## PROOF OF COMMERCIAL RELEVANCE (POCR)

### ABOUT THE PROGRAM

- The Proof of Commercial Relevance (POCR) program is designed to define and articulate the opportunity for businesses that demonstrate a proof-of-concept for innovative technology
- Awards up to \$25,000 in **low interest loans** with a 1:2 (private:public) match

### PROGRAM CONTACTS

#### Iowa Economic Development Authority

Jill Lippincott  
515.348.6159  
[Jill.Lippincott@iowaEDA.com](mailto:Jill.Lippincott@iowaEDA.com)

### WEBSITE

<https://www.iowaeda.com/innovate/proof-of-commercial-relevance/>

6.3



## SMALL BUSINESS OUTREACH PROGRAM

### ABOUT THE PROGRAM

- Iowa Economic Development Authority has delegated the delivery of the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) Outreach Program to the Iowa Innovation Corporation to **help companies apply for federal small business funding**
- Reviews ideas, offers professional proposal assistance and matching funds for awarded companies.
- Assists Iowa companies by reviewing SBIR/STTR grant proposal applications and providing commitments to matching grant funds for Phase I SBIR/STTR awards

### PROGRAM CONTACT

#### Iowa Innovation Corporation

Jordan Hobfoll  
515.421.4038  
[jordan.hobfoll@iicorp.com](mailto:jordan.hobfoll@iicorp.com)

### WEBSITE

<https://iicorp.com/sbir-sttr/>

6.4





## ANGEL INVESTOR TAX CREDIT

### ABOUT THE PROGRAM

- Angel Investor tax credits are offered to increase availability and accessibility of venture capital
- Businesses must obtain Qualifying Business certification before investors can apply
- Tax credit is equal to 25% of investor's equity investment
- **Program Cap:** Total amount of tax credits available per fiscal year is \$2 million  
**Individual Cap:** Investors can receive a max of \$100,000 in tax credits per calendar year for a household  
**Business Cap:** Investors in any one business can be issued a max amount of \$500,000 in tax credits per calendar year

### PROGRAM CONTACTS

#### Iowa Economic Development Authority

Lisa Connell  
515.348.6163  
[Lisa.Connell@iowaEDA.com](mailto:Lisa.Connell@iowaEDA.com)

### WEBSITE

<https://www.iowaeda.com/innovate/angel-investor-tax-credit/>

# STATE OF IOWA

## WORKFORCE PROGRAMS

7.0



## ACCELERATED CAREER EDUCATION (ACE)

### ABOUT THE PROGRAM

- Provides businesses with an enhanced, skilled workforce
- Assists community colleges to establish or expand programs that train individuals in the occupations most needed by Iowa businesses
- Businesses enter into an agreement with a community college to a portion (or all) of the positions created by establishing a new educational program
- Businesses must assist with program design and provide a 20% match of the program costs. Business offset the costs through tax benefits

### PROGRAM CONTACTS

#### Iowa Economic Development Authority

Kevin Eppens  
515.348.6158

[workforce@iowaeda.com](mailto:workforce@iowaeda.com)

#### Iowa Central Community College

Julaine Bidleman  
515.574.1900

[bidleman@iowacentral.edu](mailto:bidleman@iowacentral.edu)

### WEBSITE

<https://www.iowaeda.com/grow/260g/>

7.1



## INDUSTRIAL NEW JOBS TRAINING (260E)

### IOWA INDUSTRIAL NEW JOBS TRAINING (260E)

- The 260E program provides businesses expanding Iowa's workforce with **new employee training**
- 260E is designed to increase worker productivity and company profitability
- Business must be engaged in interstate or intrastate commerce for the purpose of manufacturing, processing, assembling products, warehousing, wholesaling, or conducting research and development

### PROGRAM CONTACTS

#### Iowa Economic Development Authority

Kevin Eppens  
515.348.6158

[workforce@iowaeda.com](mailto:workforce@iowaeda.com)

### WEBSITE

<https://www.iowaeda.com/grow/260e/>

7.2



## IOWA JOBS TRAINING PROGRAM (260F)

### ABOUT THE PROGRAM

- 260F provides **job training services** to current employees of eligible business for little to no cost
- Iowa Central Community College applies to the state for funding on behalf of an area company
- **Forgivable loan** for training; training must be completed in order to have the loan forgiven
- Maximum award of \$25,000 provided the company offers a minimum 25% match

### PROGRAM CONTACTS

#### Iowa Economic Development Authority

Christine Cavil  
515.348.6157  
[business@iowaeda.com](mailto:business@iowaeda.com)

#### Iowa Central Community College

Julaine Bidleman  
515.574.1900  
[bidleman@iowacentral.edu](mailto:bidleman@iowacentral.edu)

### WEBSITE

<https://www.iowaeda.com/grow/260f/>

7.3



## COMMUNITY COLLEGE CONSORTIUM (260F)

### ABOUT THE PROGRAM

- The Community College consortium program provides **funding assistance** for community college-sponsored employee training projects in which two or more businesses participate
- Business get valuable employee training at little to no cost

### PROGRAM CONTACTS

#### Iowa Economic Development Authority

Christine Cavil  
515.348.6157  
[business@iowaeda.com](mailto:business@iowaeda.com)

#### Iowa Central Community College

Julaine Bidleman  
515.574.1900  
[bidleman@iowacentral.edu](mailto:bidleman@iowacentral.edu)

### WEBSITE

<https://www.iowaeda.com/grow/260f/>

7.4



## IOWA APPRENTICESHIP PROGRAMS

### ABOUT THE PROGRAM

- A registered apprenticeship is an employer-driven model that combined on-the-job training with related classroom instruction to increase the apprentice's skill level and wages, advance their career, and give them national credentials
- Training can be customized to meet the needs of every business, and it can be integrated into current training and HR development strategies. Businesses see higher productivity highly skills employees, and reduced turnover costs
- Apprentices earn a paycheck while learning on the job

### PROGRAM CONTACTS

Iowa Economic Development Authority  
Jill Lippincott  
515.348.6159

### WEBSITE

[https://www.iowaeda.com/userdocs/FS\\_Apprenticeship.pdf](https://www.iowaeda.com/userdocs/FS_Apprenticeship.pdf)

7.5



## IOWA STUDENT INTERNSHIP PROGRAM

### ABOUT THE PROGRAM

- Provides **grants** to small and medium-sized companies in targeted industries (bioscience, advanced manufacturing, or information technology) to support internship programs with a goal of transitioning interns to full-time employment in Iowa upon graduation
- Employers may qualify for financial assistance for a portion of the wages paid to an intern. For every two dollars of wages earned by the student, one dollar paid by the employer is matched by one dollar from the Iowa Economic Development Authority **up to \$3,100** per intern

### PROGRAM CONTACTS

Iowa Economic Development Authority  
Kerri Yost  
515.248.6199  
[Kerri.Yost@IowaEDA.com](mailto:Kerri.Yost@IowaEDA.com)

### WEBSITE

<https://www.iowaeda.com/grow/student-internships/>

7.6



## STEM INTERNSHIP PROGRAM

### ABOUT THE PROGRAM

- Provides **grants** to Iowa companies for internship programs with a goal of transitioning interns to full-time employment in Iowa upon graduation
- For every two dollars of wages earned by the student, one dollar paid by the employer is matched by one dollar from the Iowa Economic Development Authority **up to \$5,000** per intern

### PROGRAM CONTACTS

#### Iowa Economic Development Authority

Kerri Yost  
515.248.6199  
[Kerri.Yost@iowaEDA.com](mailto:Kerri.Yost@iowaEDA.com)

### WEBSITE

<https://www.iowaeda.com/grow/stem-internships/>

**WHAT'S  
NEXT...?**

**CONTACT US  
WE'RE HERE TO HELP!**

8.0



**POCAHONTAS COUNTY**  
ECONOMIC DEVELOPMENT COMMISSION

**OUR OFFICE**

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P.O. Box 212  
Pocahontas, IA 50574

**FACEBOOK**

[www.Facebook.com/PocahontasCountyEDC](http://www.Facebook.com/PocahontasCountyEDC)

**WEBSITE**

[www.pocahontas-county.com/economic-development](http://www.pocahontas-county.com/economic-development)

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